

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 253657

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Michelle Santoso / Crossroads Media
Name

66 Canal Center Plaza, Ste. 555 Alexandria, VA 22314
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Margee Clancey

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Crossroads GPS.
- b. The Purchaser is Michelle Santoso.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

WKMG

ORDER

Print Date 08/02/12

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Flight Dates 07/30/12-08/06/12

Contract / Revision

253657 /

Product

CROSSROADS GPS

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Advertiser POL/Crossroads GPS

New till 09/23/11

Agency Crossroads Media, LLC

Buying Contact

**66 Canal Center Plaza
Suite 555
Alexandria, VA 22314**

Sales Office PHI

Sales Region NAT

Agency Ref

**66 Canal Center Plaza
Suite 555
Alexandria, VA 22314**

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Sep 00:20:00

Estimate # **732**

Alt Order # 06226984

<u>Billing Type</u>	Cash
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Order Type	GENERAL
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Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes	AGY	POL	ISSUE
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Product Codes PA-Republican

Priority P-3

Advertiser Ref

Order Share 100% Market Value 74200

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	82	\$63,070.00	\$74,200.00	0.00
Totals	82	\$63,070.00	\$74,200.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/06/12	82	\$63,070.00	\$74,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WKMG	07/30/12	07/30/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	1-----		1				\$700.00		0.00			
N 2	WKMG	08/01/12	08/01/12	News at 5p News at 5p	CM	5-530p	--1----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	--1----		1				\$700.00		0.00			
N 3	WKMG	08/02/12	08/02/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	---1---		1				\$700.00		0.00			
N 4	WKMG	08/06/12	08/06/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$700.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WKMG	08/06/12	08/06/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$700.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/06/12	08/12/12	1-----		1			\$700.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	08/06/12-08/12/12		News at 5p		5-530p	M-----	:30		(\$700.00)		0.00	NM		
Credited															
N 5	WKMG	07/30/12	07/30/12	CBS Evening News CBS Eve News	CM	630-7p	1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	1-----		1			\$1,500.00	0.00					
N 6	WKMG	08/01/12	08/01/12	CBS Evening News CBS Eve News	CM	630-7p	--1----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	--1----		1			\$1,500.00	0.00					
N 7	WKMG	08/02/12	08/02/12	CBS Evening News CBS Eve News	CM	630-7p	---1---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	---1---		1			\$1,500.00	0.00					
N 8	WKMG	08/03/12	08/03/12	CBS Evening News CBS Eve News	CM	630-7p	----1--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	----1--		1			\$1,500.00	0.00					
N 9	WKMG	08/05/12	08/05/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$5,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1		1			\$5,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	07/30/12-08/05/12		Sun Prime 7-8p		7-8p	-----Su	:30		(\$5,000.00)		0.00	NM		
Credited															
N 10	WKMG	07/30/12	07/30/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	1-----		1			\$1,800.00	0.00					
N 11	WKMG	07/31/12	07/31/12	M-F 11p News M-F 11p News	CM	11-1135p	-1-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	-1-----		1			\$1,800.00	0.00					
N 12	WKMG	08/01/12	08/01/12	M-F 11p News M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	--1----		1			\$1,800.00	0.00					
N 13	WKMG	08/02/12	08/02/12	M-F 11p News M-F 11p News	CM	11-1135p	---1---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	---1---		1			\$1,800.00	0.00					
E 14	WKMG	08/03/12	08/03/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/12	08/05/12	----1--		1			\$1,800.00	0.00					



WKMG

Print Date: 08/02/12

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Contract / Revision 253657 Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS Product CROSSROADS GPS

Estimate # 732

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	WKMG	08/03/12	08/03/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$1,800.00	P-3	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	----1--	1		\$1,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WKMG	07/30/12-08/05/12		M-F 11p News	11-1135p		-----F----	:30	(\$1,800.00)	0.00	NM			
See MG 14.2														
2	WKMG	08/03/12-08/05/12		Fri Prime 8p	8-9p		-----F----	:30	\$2,500.00	0.00	NM			
Ⓜ MG for 42.1,14.1														
N 15	WKMG	08/06/12	08/06/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,800.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	1-----	1		\$1,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WKMG	08/06/12-08/12/12		M-F 11p News	11-1135p		M-----	:30	(\$1,800.00)	0.00	NM			
Credited														
N 16	WKMG	07/30/12	07/30/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	1-----	1		\$1,000.00		0.00					
N 17	WKMG	07/31/12	07/31/12	News at 7p News at 7p	CM	7-7:30p	-1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-1-----	1		\$1,000.00		0.00					
N 18	WKMG	08/01/12	08/01/12	News at 7p News at 7p	CM	7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	--1----	1		\$1,000.00		0.00					
N 19	WKMG	08/02/12	08/02/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	---1---	1		\$1,000.00		0.00					
N 20	WKMG	08/03/12	08/03/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	----1--	1		\$1,000.00		0.00					
N 21	WKMG	08/06/12	08/06/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	1-----	1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WKMG	08/06/12-08/12/12		News at 7p	7-7:30p		M-----	:30	(\$1,000.00)	0.00	NM			
Credited														
N 22	WKMG	07/30/12	07/30/12	Morn News at 6a Morn News at 6a	CM	6-7a	1-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	1-----	1		\$500.00		0.00					
N 23	WKMG	07/31/12	07/31/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-1-----	1		\$500.00		0.00					



WKMG

Print Date: 08/02/12

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 24	WKMG	08/01/12	08/01/12	Morn News at 6a Morn News at 6a	CM	6-7a	--1----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	--1----	1		\$500.00		0.00					
N 25	WKMG	08/02/12	08/02/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	---1---	1		\$500.00		0.00					
N 26	WKMG	08/06/12	08/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	1-----	:30	1	\$500.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	1-----	1		\$500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	08/06/12-08/12/12		Morn News at 6a	6-7a		M-----	:30	(\$500.00)		0.00	NM		
Credited														
N 27	WKMG	07/30/12	07/30/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	1-----	1		\$450.00		0.00					
N 28	WKMG	07/31/12	07/31/12	4-430p Extra Extra	CM	4-430p	-1-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-1-----	1		\$450.00		0.00					
N 29	WKMG	08/01/12	08/01/12	4-430p Extra Extra	CM	4-430p	--1----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	--1----	1		\$450.00		0.00					
N 30	WKMG	08/02/12	08/02/12	4-430p Extra Extra	CM	4-430p	---1---	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	---1---	1		\$450.00		0.00					
N 31	WKMG	08/03/12	08/03/12	4-430p Extra Extra	CM	4-430p	----1--	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	----1--	1		\$450.00		0.00					
N 32	WKMG	08/06/12	08/06/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	1-----	1		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	08/06/12-08/12/12		4-430p Extra	4-430p		M-----	:30	(\$450.00)		0.00	NM		
Credited														
N 33	WKMG	07/30/12	07/30/12	Morn News at 530a Morn News at 530a	CM	530-6a	1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	1-----	1		\$400.00		0.00					
N 34	WKMG	07/31/12	07/31/12	Morn News at 530a Morn News at 530a	CM	530-6a	-1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-1-----	1		\$400.00		0.00					
N 35	WKMG	08/01/12	08/01/12		CM	530-6a	--1----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00



WKMG

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Morn News at 530a															
Morn News at 530a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--1----			1			\$400.00		0.00			
N 36	WKMG	08/02/12	08/02/12	Morn News at 530a	CM	530-6a	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
Morn News at 530a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---1---			1			\$400.00		0.00			
N 37	WKMG	08/03/12	08/03/12	Morn News at 530a	CM	530-6a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
Morn News at 530a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----1--			1			\$400.00		0.00			
N 38	WKMG	07/30/12	07/30/12	M-F David Letterman	CM	1136p-1238a	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	1-----			1			\$700.00		0.00			
N 39	WKMG	07/31/12	07/31/12	M-F David Letterman	CM	1136p-1238a	-1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-1-----			1			\$700.00		0.00			
N 40	WKMG	08/01/12	08/01/12	M-F David Letterman	CM	1136p-1238a	--1----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--1----			1			\$700.00		0.00			
N 41	WKMG	08/02/12	08/02/12	M-F David Letterman	CM	1136p-1238a	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---1---			1			\$700.00		0.00			
E 42	WKMG	08/03/12	08/03/12	M-F David Letterman	CM	1136p-1238a	----1--	:30	1	\$700.00	P-3	0.00	NM	0	\$0.00
David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----1--			1			\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	07/30/12-08/05/12		M-F David Letterman		1136p-1238a		-----F----	:30	(\$700.00)		0.00	NM		
See MG 14.2															
N 43	WKMG	08/06/12	08/06/12	M-F David Letterman	CM	1136p-1238a	1-----	:30	1	\$700.00	P-3	0.00	NM	0	\$0.00
David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----			1			\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	08/06/12-08/12/12		M-F David Letterman		1136p-1238a		M-----	:30	(\$700.00)		0.00	NM		
Credited															
N 44	WKMG	07/30/12	07/30/12	M-F 7:30-8p Inside Ed	CM	730-8p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	1-----			1			\$1,000.00		0.00			
N 45	WKMG	07/31/12	07/31/12	M-F 7:30-8p Inside Ed	CM	730-8p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-1-----			1			\$1,000.00		0.00			
N 46	WKMG	08/01/12	08/01/12		CM	730-8p	--1----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00



WKMG

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Contract / Revision **253657** Flight Dates **07/30/12-08/06/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser **POL/Crossroads GPS** Product **CROSSROADS GPS**

Estimate # **732**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7:30-8p Inside Ed Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12		08/05/12	--1----	1		\$1,000.00		0.00							
N 47	WKMG	08/02/12	08/02/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---1---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12		08/05/12	---1---	1		\$1,000.00		0.00							
N 48	WKMG	08/03/12	08/03/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12		08/05/12	----1--	1		\$1,000.00		0.00							
N 49	WKMG	08/06/12	08/06/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/06/12		08/12/12	1-----	1		\$1,000.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WKMG	08/06/12-08/12/12		M-F 7:30-8p Inside Ed	730-8p		M-----	:30	(\$1,000.00)		0.00	NM			
Credited															
N 50	WKMG	07/30/12	07/30/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$450.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12		08/05/12	1-----	1		\$450.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WKMG	07/30/12-08/05/12		2-3p The Talk	2-3p		M-----	:30	(\$450.00)		0.00	NM			
Credited [month end]															
N 51	WKMG	07/31/12	07/31/12	2-3p The Talk The Talk	CM	2-3p	-1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12		08/05/12	-1-----	1		\$450.00		0.00							
N 52	WKMG	08/02/12	08/02/12	2-3p The Talk The Talk	CM	2-3p	---1---	:30	1	\$450.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12		08/05/12	---1---	1		\$450.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WKMG	07/30/12-08/05/12		2-3p The Talk	2-3p		---Th-----	:30	(\$450.00)		0.00	NM			
Credited															
N 53	WKMG	08/03/12	08/03/12	2-3p The Talk The Talk	CM	2-3p	----1--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12		08/05/12	----1--	1		\$450.00		0.00							
N 54	WKMG	08/06/12	08/06/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$450.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/06/12		08/12/12	1-----	1		\$450.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WKMG	08/06/12-08/12/12		2-3p The Talk	2-3p		M-----	:30	(\$450.00)		0.00	NM			
Credited															
N 55	WKMG	07/30/12	07/30/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00



WKMG

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 55	WKMG	07/30/12	07/30/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$900.00	P-3	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	1-----					1	\$900.00		0.00		
N 56	WKMG	07/31/12	07/31/12	News at 6p News at 6p	CM	6-630p	-1-----	:30	1	\$900.00	P-3	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-1-----					1	\$900.00		0.00		
N 57	WKMG	08/02/12	08/02/12	News at 6p News at 6p	CM	6-630p	---1---	:30	1	\$900.00	P-3	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	---1---					1	\$900.00		0.00		
N 58	WKMG	08/03/12	08/03/12	News at 6p News at 6p	CM	6-630p	----1--	:30	1	\$900.00	P-3	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	----1--					1	\$900.00		0.00		
N 59	WKMG	08/06/12	08/06/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$900.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	1-----					1	\$900.00		0.00		
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1		WKMG	08/06/12-08/12/12	News at 6p		6-630p	M-----	:30		(\$900.00)		0.00 NM		
		Credited												
N 60	WKMG	08/01/12	08/01/12	Morn News at 5a Morn News at 5a	CM	5-530a	--1----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	--1----					1	\$300.00		0.00		
N 61	WKMG	08/06/12	08/06/12	Morn News at 5a Morn News at 5a	CM	5-530a	1-----	:30	1	\$300.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	1-----					1	\$300.00		0.00		
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1		WKMG	08/06/12-08/12/12	Morn News at 5a		5-530a	M-----	:30		(\$300.00)		0.00 NM		
		Credited												
N 62	WKMG	08/04/12	08/04/12	GOLF PGA WGC Bridgestone Ir	CM	Sat-Sun (3:00 PM-6:00 PM)	-----1-	:30	1	\$1,200.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-----1-					1	\$1,200.00		0.00		
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1		WKMG	07/30/12-08/05/12	GOLF		Sat-Sun (3:00 PM-6:00 PM)	-----Sa--	:30		(\$1,200.00)		0.00 NM		
		Credited												
N 63	WKMG	07/30/12	07/30/12	CBS This Morning The Early Show	CM	7-9a	1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	1-----					1	\$400.00		0.00		
N 64	WKMG	07/31/12	07/31/12	CBS This Morning The Early Show	CM	7-9a	-1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-1-----					1	\$400.00		0.00		
N 65	WKMG	08/01/12	08/01/12	CBS This Morning The Early Show	CM	7-9a	--1----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00



WKMG

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Contract / Revision 253657 Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS Product CROSSROADS GPS

Estimate # 732

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 65	WKMG	08/01/12	08/01/12	CBS This Morning The Early Show	CM	7-9a	--1----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--1----					1	\$400.00		0.00			
N 66	WKMG	08/02/12	08/02/12	CBS This Morning The Early Show	CM	7-9a	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---1---					1	\$400.00		0.00			
N 67	WKMG	08/03/12	08/03/12	CBS This Morning The Early Show	CM	7-9a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----1--					1	\$400.00		0.00			
N 68	WKMG	08/06/12	08/06/12	CBS This Morning The Early Show	CM	7-9a	1-----	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$400.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WKMG	08/06/12-08/12/12	CBS This Morning	7-9a	M-----	:30		(\$400.00)		0.00	NM		
		Credited													
N 69	WKMG	08/05/12	08/05/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$1,100.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WKMG	07/30/12-08/05/12	Face The Nation	1030-1130a	-----Su	:30		(\$1,100.00)		0.00	NM		
		Credited													
N 70	WKMG	08/05/12	08/05/12	M-SU 11p News M-SU 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$1,800.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WKMG	07/30/12-08/05/12	M-SU 11p News	11-1135p	-----Su	:30		(\$1,800.00)		0.00	NM		
		Credited													
N 71	WKMG	08/05/12	08/05/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$1,300.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WKMG	07/30/12-08/05/12	CBS Sunday Morning	9-1030a	-----Su	:30		(\$1,300.00)		0.00	NM		
		Credited													
N 72	WKMG	08/04/12	08/04/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-					1	\$350.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WKMG	07/30/12-08/05/12	7-9a CBS This Morn Sat	7-9a	-----Sa--	:30		(\$350.00)		0.00	NM		
		Credited													
N 73	WKMG	08/01/12	08/01/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--1----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--1----					1	\$650.00		0.00			



WKMG

Print Date: 08/02/12

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 73	WKMG	08/01/12	08/01/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--1----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	--1----			1		\$650.00	0.00				
N 74	WKMG	08/04/12	08/04/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,800.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	-----1-			1		\$1,800.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	07/30/12-08/05/12		Sat 11p News		11-1135p	-----Sa--	:30		(\$1,800.00)		0.00 NM		
Credited														
N 75	WKMG	07/30/12	07/30/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	1-----			1		\$650.00	0.00				
N 76	WKMG	07/31/12	07/31/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	-1-----			1		\$650.00	0.00				
N 77	WKMG	08/01/12	08/01/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--1----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	--1----			1		\$650.00	0.00				
N 78	WKMG	08/02/12	08/02/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	---1---			1		\$650.00	0.00				
N 79	WKMG	08/03/12	08/03/12	11-12p Price Is Right Price Is Right	CM	11a-12p	----1--	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	----1--			1		\$650.00	0.00				
N 80	WKMG	08/06/12	08/06/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$650.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		08/06/12	08/12/12	1-----			1		\$650.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	08/06/12-08/12/12		11-12p Price Is Right		11a-12p	M-----	:30		(\$650.00)		0.00 NM		
Credited														
N 81	WKMG	07/30/12	07/30/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	1-----			1		\$550.00	0.00				
N 82	WKMG	07/31/12	07/31/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	-1-----			1		\$550.00	0.00				
N 83	WKMG	08/01/12	08/01/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		07/30/12	08/05/12	--1----			1		\$550.00	0.00				
N 84	WKMG	08/02/12	08/02/12		CM	12-1230p	---1---	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local 6 News 12-1230p											
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---1---					1	\$550.00		0.00			
N 85	WKMG	08/03/12	08/03/12	Local 6 News 12-1230p CM		12-1230p	----1--	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----1--					1	\$550.00		0.00			
N 86	WKMG	08/06/12	08/06/12	Local 6 News 12-1230p CM		12-1230p	1-----	:30	1	\$550.00	P-3	0.00	NM	0	\$0.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	08/06/12-08/12/12		Local 6 News 12-1230p		12-1230p	M-----	:30		(\$550.00)		0.00	NM		
Credited															
N 87	WKMG	08/04/12	08/04/12	Sat 6p News	CM	6-630p	-----1-	:30	1	\$450.00	P-3	0.00	NM	0	\$0.00
				Sat 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	07/30/12-08/05/12		Sat 6p News		6-630p	-----Sa--	:30		(\$450.00)		0.00	NM		
Credited															
N 88	WKMG	08/05/12	08/05/12	CBS Evening News	CM	630-7p	-----1	:30	1	\$600.00	P-3	0.00	NM	0	\$0.00
				CBS Eve News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	07/30/12-08/05/12		CBS Evening News		630-7p	-----Su	:30		(\$600.00)		0.00	NM		
Credited															
N 89	WKMG	08/06/12	08/06/12	Morn News at 530a	CM	530-6a	M-----	:30	1	\$450.00	P-3	0.00	NM	0	\$0.00
				Morn News at 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	08/06/12-08/12/12		Morn News at 530a		530-6a	M-----	:30		(\$450.00)		0.00	NM		
Credited															
N 90	WKMG	08/02/12	08/02/12	M-F 11p News	CM	11-1135p	---T---	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
				M-F 11p News											
N 91	WKMG	08/02/12	08/02/12	Thu Prime 8p	CM	8-830p	---T---	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
				Big Bang Theory											
N 92	WKMG	08/02/12	08/02/12	Thu Prime 10p	CM	10-11p	---T---	:30	1	\$4,300.00	P-3	0.00	NM	1	\$4,300.00
				Person of Interest											
N 93	WKMG	08/03/12	08/03/12	Fri Prime 10p	CM	10-11p	----F--	:30	1	\$3,550.00	P-3	0.00	NM	1	\$3,550.00
				Blue Bloods											
N 96	WKMG	08/03/12	08/03/12	News at 6p	CM	6-630p	----1--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----1--					1	\$900.00		0.00			
N 97	WKMG	08/03/12	08/03/12	M-F David Letterman	CM	1136p-1238a	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				David Letterman											



WKMG

Print Date: 08/02/12

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Contract / Revision **253657** Flight Dates **07/30/12-08/06/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser **POL/Crossroads GPS** Product **CROSSROADS GPS**

Estimate # **732**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N97	WKMG	08/03/12	08/03/12	M-F David Letterman David Letterman	CM	1136p-1238a	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----1--					1	\$700.00		0.00			
N98	WKMG	08/03/12	08/03/12	News at 5p News at 5p	CM	5-530p	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--					1	\$700.00		0.00			
N99	WKMG	08/03/12	08/03/12	11-12p Price Is Right Price Is Right	CM	11a-12p	----1--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----1--					1	\$650.00		0.00			
N100	WKMG	08/03/12	08/03/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----1--					1	\$550.00		0.00			
N101	WKMG	08/03/12	08/03/12	Morn News at 6a Morn News at 6a	CM	6-7a	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--					1	\$500.00		0.00			
N102	WKMG	08/03/12	08/03/12	4-430p Extra Extra	CM	4-430p	----1--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----1--					1	\$450.00		0.00			
N103	WKMG	08/03/12	08/03/12	2-3p The Talk The Talk	CM	2-3p	----1--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----1--					1	\$450.00		0.00			
N104	WKMG	08/03/12	08/03/12	CBS This Morning The Early Show	CM	7-9a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----1--					1	\$400.00		0.00			
N105	WKMG	08/03/12	08/03/12	Morn News at 5a Morn News at 5a	CM	5-530a	----F--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--					1	\$350.00		0.00			
N106	WKMG	08/03/12	08/03/12	Morn News at 5a Morn News at 5a	CM	5-530a	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--					1	\$300.00		0.00			
N107	WKMG	08/03/12	08/03/12	CBS This Morning The Early Show	CM	7-9a	----F--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--					1	\$450.00		0.00			
N108	WKMG	08/03/12	08/03/12	530-6p The Insider Insider	CM	530p-6p	----F--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--					1	\$600.00		0.00			
N109	WKMG	08/03/12	08/03/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	----F--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00



Estimate # 732

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
Totals														82	\$74,200.00

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 255723

1. THE NAME OF THE CANDIDATE IS: Sandy Adams
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Sandy Adams For Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Nancy Watkins
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Kurt Snow / Gateway media
Name
2150 River Plaza Drive Suite 150, Sacramento CA 95833
Address
916-973-8864
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Nancy Watkins

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/03/12 Page 1 of 2

Flight Dates 08/01/12-08/14/12

Contract / Revision 255723 /

Original Date / Revision
08/02/12 08/02/12

Advertiser POL/Adams/R/Con/FI

Agency Gateway Media

Buying Contact

2150 River Plaza Drive
Suite 150
Sacramento, CA 95833

Primary Account Executive
Lucy Wu

Account Executive	Order%	Start Date	End Date
Lucy Wu	100%		

Product
ADAMS FOR CONGRESS

Agency Com 15%

Billing Contact

2150 River Plaza Drive
Suite 150
Sacramento, CA 95833

Sales Office SFR

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06249304

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Republica

Priority P-2

Advertiser Ref

Order Share 100% Market Value 11775

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	19	\$10,008.75	\$11,775.00	0.00	07/30/12	08/07/12	19	\$10,008.75	\$11,775.00
Totals	19	\$10,008.75	\$11,775.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	08/04/12	08/04/12	7-9a CBS This Morn Sa	CM	7-9a	-----2-	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
7-9a Sat Early Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----2-		2				\$275.00		0.00			
E 2	WKMG	08/04/12	08/04/12	5-7a Sat News	CM	5-7a	-----2-	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
Sat 5-7a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----2-		2				\$125.00		0.00			
E 3	WKMG	08/05/12	08/05/12	CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1		1				\$1,400.00		0.00			
E 4	WKMG	08/05/12	08/05/12	Face The Nation	CM	1030-1130a	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Face The Nation 1-hr															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/03/12

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Contract / Revision

255723

Flight Dates 08/01/12-08/14/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Adams/R/Con/FI

Product ADAMS FOR CONGRESS

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	08/05/12	08/05/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1			1		\$1,000.00		0.00			
E 5	WKMG	08/05/12	08/05/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$150.00	P-2	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1			1		\$150.00		0.00			
E 6	WKMG	08/04/12	08/04/12	Sat 6p News Sat 6p News	CM	6-630p	-----1-	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-			1		\$350.00		0.00			
E 7	WKMG	08/05/12	08/05/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$450.00	P-2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1			1		\$450.00		0.00			
E 8	WKMG	08/05/12	08/05/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$2,750.00	P-2	0.00 NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1			1		\$2,750.00		0.00			
E 9	WKMG	08/07/12	08/07/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$3,500.00	P-2	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-1-----			1		\$3,500.00		0.00			
E 10	WKMG	08/06/12	08/07/12	Late News Repeat LN Repeat	CM	various	MT-----	:30	2	\$50.00	P-2	0.00 NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----			2		\$50.00		0.00			
E 11	WKMG	08/03/12	08/03/12	Late News Repeat LN Repeat	CM	various	----1--	:30	1	\$50.00	P-2	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----1--			1		\$50.00		0.00			
E 12	WKMG	08/06/12	08/07/12	M-F Late Late Show Late Late Show	CM	109-210a	MT-----	:30	2	\$175.00	P-2	0.00 NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MT-----			2		\$175.00		0.00			
E 13	WKMG	08/03/12	08/03/12	M-F Late Late Show Late Late Show	CM	109-210a	----1--	:30	1	\$175.00	P-2	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----1--			1		\$175.00		0.00			
E 14	WKMG	08/04/12	08/04/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-			1		\$400.00		0.00			
E 15	WKMG	08/05/12	08/05/12	Sun 1235-135a Cold Case	CM	1235-135a	-----1	:30	1	\$300.00	P-2	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1			1		\$300.00		0.00			
Totals													19	\$11,775.00

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 255725

1. THE NAME OF THE CANDIDATE IS: John Mica
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Mica for Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
W. Edward Langdon
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Chris Ferst / Sandler & Innocenzi
Name
705 Prince Street Alexandria, VA 22314
Address
703-684-0633
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
W. Edward Langdon

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/03/12

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Flight Dates 08/06/12-08/14/12

Contract / Revision

255725 /

Product MICA FOR CONGRESS

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Advertiser POL/Mica for Congress/Rep

New till 10/09/11

705 Prince Street
Alexandria, VA 22314

Agency Sandler and Innocenzi

Buying Contact

705 Prince Street
Alexandria, VA 22314

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06261339

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-State-Republican

Priority P-2

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive

Order%

Start Date

End Date

Kristen Waskie

100%

Order Share 100% Market Value 36400

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	59	\$30,940.00	\$36,400.00	0.00	07/30/12	08/14/12	59	\$30,940.00	\$36,400.00
Totals	59	\$30,940.00	\$36,400.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/06/12	08/10/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					5	\$300.00		0.00			
E 2	WKMG	08/06/12	08/10/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					5	\$350.00		0.00			
E 3	WKMG	08/06/12	08/10/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					5	\$450.00		0.00			
E 4	WKMG	08/11/12	08/11/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/03/12

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Contract / Revision 255725 Flight Dates 08/06/12-08/14/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Mica for Congress/Rej Product MICA FOR CONGRESS

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	08/11/12	08/11/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$125.00		0.00			
E 5	WKMG	08/11/12	08/11/12	7-9a CBS This Morn SatCM 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$275.00		0.00			
E 6	WKMG	08/11/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$350.00		0.00			
E 7	WKMG	08/12/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1					1	\$450.00		0.00			
E 8	WKMG	08/06/12	08/12/12	M-SU 11p News M-SU 11p News	CM	11-1135p	MTWTFSS	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTFSS					5	\$1,200.00		0.00			
E 9	WKMG	08/06/12	08/10/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--					4	\$350.00		0.00			
E 10	WKMG	08/13/12	08/14/12	Morn News at 530a Morn News at 530a	CM	530-6a	MT-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					1	\$400.00		0.00			
E 11	WKMG	08/06/12	08/10/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--					3	\$400.00		0.00			
E 12	WKMG	08/06/12	08/10/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	10	\$600.00	P-2	0.00	NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--					10	\$600.00		0.00			
E 13	WKMG	08/13/12	08/14/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MT-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					1	\$650.00		0.00			
E 14	WKMG	08/13/12	08/14/12	M-F 11p News M-F 11p News	CM	11-1135p	MT-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					1	\$1,200.00		0.00			
E 15	WKMG	08/06/12	08/10/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--					5	\$600.00		0.00			
E 16	WKMG	08/13/12	08/14/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MT-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					1	\$650.00		0.00			



WKMG

Print Date: 08/03/12

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Contract / Revision **255725** Flight Dates **08/06/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **POL/Mica for Congress/Rej** Product **MICA FOR CONGRESS**

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	WKMG	08/13/12	08/14/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	MT-----	:30	1	\$650.00	P-2	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----		1				\$650.00		0.00		
E 17	WKMG	08/12/12	08/12/12	Sun Prime 7-8p CM Sun 7-8p		7-8p	-----1	:30	1	\$2,750.00	P-2	0.00 NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----1		1				\$2,750.00		0.00		
E 18	WKMG	08/12/12	08/12/12	CBS Sunday Morning CM CBS Sunday Morning		9-1030a	-----2	:30	2	\$1,400.00	P-2	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----2		2				\$1,400.00		0.00		
E 19	WKMG	08/12/12	08/12/12	Face The Nation CM Face The Nation 1-hr		1030-1130a	-----1	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----1		1				\$1,000.00		0.00		
E 20	WKMG	08/06/12	08/10/12	News at 6p CM News at 6p		6-630p	MTWTF--	:30	2	\$900.00	P-2	0.00 NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--		2				\$900.00		0.00		
E 21	WKMG	08/13/12	08/14/12	Morn News at 5a CM Morn News at 5a		5-530a	MT-----	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----		1				\$350.00		0.00		
E 22	WKMG	08/13/12	08/14/12	4-430p Extra CM Extra		4-430p	MT-----	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----		1				\$250.00		0.00		
E 23	WKMG	08/13/12	08/14/12	430-5p Inside Edition CM Inside Edition		430-5P	MT-----	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----		1				\$250.00		0.00		
													Totals	59 \$36,400.00

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 255724

1. THE NAME OF THE CANDIDATE IS: Mitt Romney.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Romney For President
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Darrell Crate.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Stephanie Kincaid / American Rambler Productions
Name
138 Conant St. Beverly, MA 01915
Address

Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Darrell Crate

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/03/12 Page 1 of 2

Flight Dates 08/04/12-08/05/12

Contract / Revision

255724 /

Product

ROMNEY FOR PRESIDENT

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Advertiser Pol/Mitt Romney/R/ Presider

138 Conant Street
Beverly, MA 01915

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 01915

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 306

Alt Order # 06261364

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 7550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	5	\$6,417.50	\$7,550.00	0.00
Totals	5	\$6,417.50	\$7,550.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/05/12	5	\$6,417.50	\$7,550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	08/04/12	08/04/12	7-9a CBS This Morn SaCM	7-9a		-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				7-9a Sat Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-		1				\$400.00		0.00			
E 2	WKMG	08/05/12	08/05/12	6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				6-830a Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1		1				\$200.00		0.00			
E 3	WKMG	08/05/12	08/05/12	CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1		1				\$1,300.00		0.00			
E 4	WKMG	08/05/12	08/05/12	CBS Evening News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				CBS Eve News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/03/12

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Contract / Revision **255724** Flight Dates **08/04/12-08/05/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **306**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	08/05/12	08/05/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12		08/05/12	-----1	1		\$650.00		0.00							
E 5	WKMG	08/05/12	08/05/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12		08/05/12	-----1	1		\$5,000.00		0.00							
Totals														5	\$7,550.00

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 255758

1. THE NAME OF THE CANDIDATE IS: Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama for President
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Ratie Keuleman / Greer, Mangolis, Mitchell
Name
1010 Wisconsin Ave, Ste. 800 Washington, D.C. 20007
Address
202-338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/03/12 Page 1 of 3

Flight Dates 08/04/12-08/17/12

Contract / Revision 255758 /

Original Date / Revision
08/02/12 08/02/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact
3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1549

Alt Order # 06261883

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 56700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	54	\$48,195.00	\$56,700.00	0.00
Totals	54	\$48,195.00	\$56,700.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/17/12	54	\$48,195.00	\$56,700.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	08/17/12	08/17/12	Fri 1 Hour Special/8p Teachers Rock/Won't Bac	CM	8-9p	----1--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--					1	\$3,000.00		0.00			
E 2	WKMG	08/06/12	08/17/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--					2	\$1,800.00		0.00			
Week:		08/13/12	08/19/12	MTWTF--					2	\$1,800.00		0.00			
E 3	WKMG	08/06/12	08/17/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--					2	\$800.00		0.00			
Week:		08/13/12	08/19/12	MTWTF--					2	\$800.00		0.00			
E 4	WKMG	08/06/12	08/17/12		CM	12:30-2p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	6	\$4,800.00



WKMG

Print Date: 08/03/12

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Contract / Revision **255758** Flight Dates **08/04/12-08/17/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1549**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1230-2p CBS Soaps														
Soaps														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--					3	\$800.00		0.00		
Week:		08/13/12	08/19/12	MTWTF--					3	\$800.00		0.00		
E 5	WKMG	08/06/12	08/17/12	M-F 1235-105a	CM	1237-109a	MTWTF--	:30	2	\$400.00	P-3	0.00 NM	4	\$1,600.00
Extra														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--					2	\$400.00		0.00		
Week:		08/13/12	08/19/12	MTWTF--					2	\$400.00		0.00		
E 6	WKMG	08/06/12	08/17/12	Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	1	\$700.00	P-3	0.00 NM	3	\$2,100.00
Local 6 News 12-1230p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--					1	\$700.00		0.00		
Week:		08/13/12	08/19/12	MTWTF--					2	\$700.00		0.00		
E 7	WKMG	08/06/12	08/17/12	4-430p Extra	CM	4-430p	MTWTF--	:30	2	\$450.00	P-3	0.00 NM	4	\$1,800.00
Extra														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--					2	\$450.00		0.00		
Week:		08/13/12	08/19/12	MTWTF--					2	\$450.00		0.00		
E 8	WKMG	08/06/12	08/17/12	430-5p Inside Edition	CM	430-5P	MTWTF--	:30	1	\$550.00	P-3	0.00 NM	2	\$1,100.00
Inside Edition														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--					1	\$550.00		0.00		
Week:		08/13/12	08/19/12	MTWTF--					1	\$550.00		0.00		
E 9	WKMG	08/06/12	08/17/12	530-6p The Insider	CM	530p-6p	MTWTF--	:30	2	\$650.00	P-3	0.00 NM	4	\$2,600.00
Insider														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--					2	\$650.00		0.00		
Week:		08/13/12	08/19/12	MTWTF--					2	\$650.00		0.00		
E 10	WKMG	08/06/12	08/17/12	News at 6p	CM	6-630p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
News at 6p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--					1	\$1,000.00		0.00		
Week:		08/13/12	08/19/12	MTWTF--					1	\$1,000.00		0.00		
E 11	WKMG	08/06/12	08/17/12	CBS This Morning	CM	7-9a	MTWTF--	:30	1	\$500.00	P-3	0.00 NM	2	\$1,000.00
The Early Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--					1	\$500.00		0.00		
Week:		08/13/12	08/19/12	MTWTF--					1	\$500.00		0.00		
E 12	WKMG	08/13/12	08/17/12	M-F 7:30-8p Inside Ed	CM	730-8p	MTWTF--	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Inside Edition														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MTWTF--					1	\$1,200.00		0.00		
E 13	WKMG	08/06/12	08/17/12	9-10a Rachael Ray	CM	9-10a	MTWTF--	:30	2	\$350.00	P-3	0.00 NM	4	\$1,400.00
Rachael Ray														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	MTWTF--					2	\$350.00		0.00		
Week:		08/13/12	08/19/12	MTWTF--					2	\$350.00		0.00		
E 14	WKMG	08/04/12	08/11/12	Sat 1135p-1205a	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00 NM	2	\$1,000.00
Inside Edition Wknd														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-----1-					1	\$500.00		0.00		



WKMG

Print Date: 08/03/12

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Contract / Revision **255758** Flight Dates **08/04/12-08/17/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1549**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	WKMG	08/04/12	08/11/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----1-			1			\$500.00		0.00		
E 15	WKMG	08/04/12	08/11/12	7-9a CBS This Morn SatCM 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-----1-			1			\$400.00		0.00		
Week:		08/06/12	08/12/12	-----1-			1			\$400.00		0.00		
E 16	WKMG	08/05/12	08/05/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-----1			1			\$4,000.00		0.00		
E 17	WKMG	08/05/12	08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-----1			1			\$1,800.00		0.00		
Week:		08/06/12	08/12/12	-----1			1			\$1,800.00		0.00		
E 18	WKMG	08/05/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-----1			1			\$500.00		0.00		
Week:		08/06/12	08/12/12	-----1			1			\$500.00		0.00		
E 19	WKMG	08/05/12	08/12/12	CBS Evening News CBS:Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00 NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-----1			1			\$650.00		0.00		
Week:		08/06/12	08/12/12	-----1			1			\$650.00		0.00		
E 20	WKMG	08/07/12	08/14/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$6,000.00	P-3	0.00 NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-1-----			1			\$6,000.00		0.00		
Week:		08/13/12	08/19/12	-1-----			1			\$6,000.00		0.00		
													Totals	54 \$56,700.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255750

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tracy Henke

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Cloyd / Mentzer Media.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

ORDER

Print Date 08/03/12 Page 1 of 2

Flight Dates 08/08/12-08/14/12

Contract / Revision

255750 /

Original Date / Revision

08/02/12 08/02/12

Advertiser POL/Americans For Prosper

Product

AMER 4 PROSPERITY

Agency Com 15%

Billing Contact

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Agency Mentzer Media Services

Buying Contact Elise Cloyd

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1855

Alt Order # 06261756

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 33900

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	30	\$28,815.00	\$33,900.00	0.00
Totals	30	\$28,815.00	\$33,900.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/14/12	30	\$28,815.00	\$33,900.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WKMG	08/08/12	08/10/12	News at 6p News at 6p	CM	6-630p	--WTF--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$1,000.00		0.00			
E 2	WKMG	08/08/12	08/10/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					6	\$1,800.00		0.00			
E 3	WKMG	08/08/12	08/10/12	Morn News at 5a Morn News at 5a	CM	5-530a	--WTF--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$300.00		0.00			
E 4	WKMG	08/11/12	08/11/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show		7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/03/12

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Contract / Revision

255750

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Estimate # 1855

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	08/11/12	08/11/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----2-		2				\$400.00		0.00		
E 5	WKMG	08/11/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
Week:		08/06/12	08/12/12	-----1-		1				\$550.00		0.00		
E 6	WKMG	08/11/12	08/11/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
Week:		08/06/12	08/12/12	-----1-		1				\$1,800.00		0.00		
E 7	WKMG	08/12/12	08/12/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
Week:		08/06/12	08/12/12	-----1		1				\$1,300.00		0.00		
E 8	WKMG	08/12/12	08/12/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00 NM	1	\$1,100.00
Week:		08/06/12	08/12/12	-----1		1				\$1,100.00		0.00		
E 9	WKMG	08/12/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
Week:		08/06/12	08/12/12	-----1		1				\$650.00		0.00		
E 10	WKMG	08/12/12	08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
Week:		08/06/12	08/12/12	-----1		1				\$1,800.00		0.00		
E 11	WKMG	08/13/12	08/14/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MT-----	:30	2	\$700.00	P-3	0.00 NM	2	\$1,400.00
Week:		08/13/12	08/19/12	MT-----		2				\$700.00		0.00		
E 12	WKMG	08/13/12	08/14/12	News at 6p News at 6p	CM	6-630p	MT-----	:30	2	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
Week:		08/13/12	08/19/12	MT-----		2				\$1,000.00		0.00		
E 13	WKMG	08/13/12	08/14/12	M-F 11p News M-F 11p News	CM	11-1135p	MT-----	:30	4	\$1,800.00	P-3	0.00 NM	4	\$7,200.00
Week:		08/13/12	08/19/12	MT-----		4				\$1,800.00		0.00		
E 14	WKMG	08/13/12	08/14/12	Morn News at 5a Morn News at 5a	CM	5-530a	MT-----	:30	2	\$300.00	P-3	0.00 NM	2	\$600.00
Week:		08/13/12	08/19/12	MT-----		2				\$300.00		0.00		
													Totals	30 \$33,900.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255752

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tracy Henke

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Cloyd / Mentzer Media.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

ORDER

Print Date 08/03/12

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Flight Dates 08/15/12-08/21/12

Contract / Revision

255752 /

Product AMER 4 PROSPERITY

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Advertiser POL/Americans For Prosper

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Agency Mentzer Media Services

Buying Contact Elise Cloyd

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1862

Alt Order # 06261805

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 104000

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	52	\$88,400.00	\$104,000.00	0.00	07/30/12	08/21/12	52	\$88,400.00	\$104,000.00
Totals	52	\$88,400.00	\$104,000.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKMG	08/15/12	08/17/12	Local 6 News 12-1230p	CM	12-1230p	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
Local 6 News 12-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$700.00		0.00			
2	WKMG	08/15/12	08/17/12	News at 6p	CM	6-630p	--WTF--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$1,000.00		0.00			
3	WKMG	08/15/12	08/17/12	News at 7p	CM	7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
News at 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$1,200.00		0.00			
4	WKMG	08/15/12	08/17/12	M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
M-F 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/03/12

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Contract / Revision

255752

Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Estimate # 1862

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	WKMG	08/15/12	08/17/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00 NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	--WTF--					6	\$1,800.00		0.00		
5	WKMG	08/15/12	08/17/12	Morn News at 5a Morn News at 5a	CM	5-530a	--WTF--	:30	3	\$300.00	P-3	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	--WTF--					3	\$300.00		0.00		
6	WKMG	08/16/12	08/16/12	Thu Prime 10p Person of Interest	CM	10-11p	---2---	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	---2---					2	\$5,000.00		0.00		
7	WKMG	08/17/12	08/17/12	Fri Prime 9p CSI:NY	CM	9-10p	----2--	:30	2	\$4,000.00	P-3	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	----2--					2	\$4,000.00		0.00		
8	WKMG	08/18/12	08/18/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----2-					2	\$400.00		0.00		
9	WKMG	08/18/12	08/18/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----1-					1	\$550.00		0.00		
E 10	WKMG	08/18/12	08/18/12	Sat 1 Hour Special/9p Fall Football Preview Sp	CM	858-10p	-----2-	:30	2	\$3,000.00	P-3	0.00 NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----2-					2	\$3,000.00		0.00		
11	WKMG	08/18/12	08/18/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----1-					1	\$1,800.00		0.00		
12	WKMG	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----1					1	\$1,300.00		0.00		
13	WKMG	08/19/12	08/19/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00 NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----1					1	\$1,100.00		0.00		
14	WKMG	08/19/12	08/19/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----1					1	\$650.00		0.00		
15	WKMG	08/19/12	08/19/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----2	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----2					2	\$5,000.00		0.00		
16	WKMG	08/19/12	08/19/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----2	:30	2	\$4,000.00	P-3	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----2					2	\$4,000.00		0.00		



WKMG

Print Date: 08/03/12

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Contract / Revision **255752** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **POL/Americans For Prospe** Product **AMER 4 PROSPERITY**

Estimate # **1862**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	WKMG	08/19/12	08/19/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----2	:30	2	\$4,000.00	P-3	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----2					2	\$4,000.00		0.00		
17	WKMG	08/19/12	08/19/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----1					1	\$1,800.00		0.00		
18	WKMG	08/20/12	08/21/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MT-----	:30	2	\$700.00	P-3	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	MT-----					2	\$700.00		0.00		
19	WKMG	08/20/12	08/21/12	News at 6p News at 6p	CM	6-630p	MT-----	:30	2	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	MT-----					2	\$1,000.00		0.00		
20	WKMG	08/20/12	08/21/12	News at 7p News at 7p	CM	7-7:30p	MT-----	:30	2	\$1,200.00	P-3	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	MT-----					2	\$1,200.00		0.00		
21	WKMG	08/20/12	08/21/12	M-F 11p News M-F 11p News	CM	11-1135p	MT-----	:30	4	\$1,800.00	P-3	0.00 NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	MT-----					4	\$1,800.00		0.00		
22	WKMG	08/20/12	08/21/12	Morn News at 5a Morn News at 5a	CM	5-530a	MT-----	:30	2	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	MT-----					2	\$300.00		0.00		
23	WKMG	08/20/12	08/20/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	2-----	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	2-----					2	\$5,000.00		0.00		
E 24	WKMG	08/21/12	08/21/12	Tue Prime 10p The Mentalist	CM	10-11p	-2-----	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-2-----					2	\$5,000.00		0.00		
													Totals	52 \$104,000.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255755

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tracy Henke

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Cloyd / Mentzer Media.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

ORDER

Print Date 08/03/12

Page 1 of 2

Flight Dates 08/28/12-09/03/12

Contract / Revision 255755 /

Original Date / Revision
08/02/12 08/02/12

Advertiser POL/Americans For Prosper

Agency Mentzer Media Services

Buying Contact Elise Cloyd

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Product
AMER 4 PROSPERITY

Agency Com 15%
Billing Contact

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office PHI
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate # 1864
Alt Order # 06261840

Billing Type Cash
Order Type GENERAL

Billing Cycle EOM/EOC
Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Order Share 100% Market Value 43200

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	19	\$36,720.00	\$43,200.00	0.00
Totals	19	\$36,720.00	\$43,200.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/03/12	19	\$36,720.00	\$43,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	08/28/12	08/31/12	M-F 11p News M-F 11p News	CM	11-1135p	-T-TF--	:30	3	\$1,800.00	P-3	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	-T-TF--		3			\$1,800.00		0.00				
E 2	WKMG	08/30/12	08/30/12	Thu Prime 10p Person of Interest	CM	10-11p	---1---	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	---1---		1			\$5,000.00		0.00				
E 3	WKMG	08/31/12	08/31/12	Fri Prime 9p CSI:NY	CM	9-10p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	----1--		1			\$4,000.00		0.00				
E 4	WKMG	09/01/12	09/01/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	09/01/12	09/01/12	7-9a CBS This Morn Sat	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
				7-9a Sat Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----2-			2		\$400.00			0.00			
E 5	WKMG	09/01/12	09/01/12	Sat 6p News	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
				Sat Local 6 News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----1-			1		\$550.00			0.00			
E 6	WKMG	09/01/12	09/01/12	Sat Prime 9p	CM	9-10p	-----2-	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
				48 Hrs Mystery 9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----2-			2		\$3,000.00			0.00			
E 7	WKMG	09/01/12	09/01/12	Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				Sat 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----1-			1		\$1,800.00			0.00			
E 8	WKMG	09/02/12	09/02/12	CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----1			1		\$1,300.00			0.00			
E 9	WKMG	09/02/12	09/02/12	Face The Nation	CM	1030-11a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----1			1		\$1,100.00			0.00			
E 10	WKMG	09/02/12	09/02/12	CBS Evening News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				CBS Eve News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----1			1		\$650.00			0.00			
E 11	WKMG	09/02/12	09/02/12	Sun Prime 7-8p	CM	7-8p	-----1	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
				Sun 7-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----1			1		\$5,000.00			0.00			
E 12	WKMG	09/02/12	09/02/12	Sun Prime 10-11p	CM	10-11p	-----2	:30	2	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
				The Mentalist											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----2			2		\$4,000.00			0.00			
E 13	WKMG	09/02/12	09/02/12	Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				Sun 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----1			1		\$1,800.00			0.00			
E 14	WKMG	09/03/12	09/03/12	M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	1-----			1		\$1,800.00			0.00			
Totals														19	\$43,200.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255756

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tracy Henke

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Cloyd / Mentzer Media.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

WKMG

ORDER

Print Date 08/03/12

Page 1 of 3

Flight Dates 08/22/12-08/27/12

Contract / Revision

255756 /

Product

AMER 4 PROSPERITY

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Advertiser POL/Americans For Prosper

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Agency **Mentzer Media Services**

Buying Contact **Elise Cloyd**

Sales Office PH1

Sales Region NAT

Agency Ref

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Sep 00:15:00

Estimate # 1863

Alt Order # 06261863

Billing Type	Cash
--------------	------

Order Type	GENERAL
------------	---------

Billing Cycle	EOM/EOC
---------------	---------

Billing Calendar BROADCAST

Demographic A50+

Rev Codes	AGY	POL	ISSUE
-----------	-----	-----	-------

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Order Share 100% Market Value 76000

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	33	\$59,075.00	\$69,500.00	0.00	07/30/12	08/26/12	33	\$59,075.00	\$69,500.00
September 2012	5	\$5,525.00	\$6,500.00	0.00	08/27/12	08/27/12	5	\$5,525.00	\$6,500.00
Totals	38	\$64,600.00	\$76,000.00	0.00					

Billing Plan

Order Totals					Billing Totals				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	33	\$59,075.00	\$69,500.00	0.00	07/30/12	08/26/12	33	\$59,075.00	\$69,500.00
September 2012	5	\$5,525.00	\$6,500.00	0.00	08/27/12	08/27/12	5	\$5,525.00	\$6,500.00
Totals	38	\$64,600.00	\$76,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/22/12	08/24/12	Local 6 News 12-1230p	CM	12-1230p	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	--WTF--			3		\$700.00		0.00				
E 2	WKMG	08/22/12	08/24/12	News at 6p	CM	6-630p	--WTF--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	--WTF--			3		\$1,000.00		0.00				
E 3	WKMG	08/22/12	08/24/12	News at 7p	CM	7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	--WTF--			3		\$1,200.00		0.00				
E 4	WKMG	08/22/12	08/24/12	M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
				M-F 11p News											



WKMG

Print Date: 08/03/12

Page 2 of 3

Contract / Revision 255756 Flight Dates 08/22/12-08/27/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Estimate # 1863

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	08/22/12	08/24/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00 NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	--WTF--					6	\$1,800.00		0.00		
E 5	WKMG	08/23/12	08/23/12	Thu Prime 10p Person of Interest	CM	10-11p	---2---	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
Week:		08/20/12	08/26/12	---2---					2	\$5,000.00		0.00		
E 6	WKMG	08/24/12	08/24/12	Fri Prime 9p no show preempt	CM	9-10p	----2--	:30	2	\$4,000.00	P-3	0.00 NM	2	\$8,000.00
Week:		08/20/12	08/26/12	----2--					2	\$4,000.00		0.00		
E 7	WKMG	08/25/12	08/25/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
Week:		08/20/12	08/26/12	-----2-					2	\$400.00		0.00		
E 8	WKMG	08/25/12	08/25/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
Week:		08/20/12	08/26/12	-----1-					1	\$550.00		0.00		
E 9	WKMG	08/25/12	08/25/12	Sat 2-Hr Special NO SHOW PREEMPT	CM	various	-----2-	:30	2	\$3,000.00	P-3	0.00 NM	2	\$6,000.00
Week:		08/20/12	08/26/12	-----2-					2	\$3,000.00		0.00		
E 10	WKMG	08/25/12	08/25/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
Week:		08/20/12	08/26/12	-----1-					1	\$1,800.00		0.00		
E 11	WKMG	08/26/12	08/26/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
Week:		08/20/12	08/26/12	-----1					1	\$1,300.00		0.00		
E 12	WKMG	08/26/12	08/26/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00 NM	1	\$1,100.00
Week:		08/20/12	08/26/12	-----1					1	\$1,100.00		0.00		
E 13	WKMG	08/26/12	08/26/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
Week:		08/20/12	08/26/12	-----1					1	\$650.00		0.00		
E 14	WKMG	08/26/12	08/26/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----2	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
Week:		08/20/12	08/26/12	-----2					2	\$5,000.00		0.00		
E 15	WKMG	08/26/12	08/26/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----2	:30	2	\$4,000.00	P-3	0.00 NM	2	\$8,000.00
Week:		08/20/12	08/26/12	-----2					2	\$4,000.00		0.00		
E 16	WKMG	08/26/12	08/26/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
Week:		08/20/12	08/26/12	-----1					1	\$1,800.00		0.00		



255756

Hiatus Dates

Order Sep 00:15:00

Estimate # 1863

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 16	WKMG	08/26/12	08/26/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1		1			\$1,800.00			0.00			
E 17	WKMG	08/27/12	08/27/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	1-----		1			\$700.00			0.00			
E 18	WKMG	08/27/12	08/27/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	1-----		1			\$1,000.00			0.00			
E 19	WKMG	08/27/12	08/27/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	1-----		1			\$1,200.00			0.00			
E 20	WKMG	08/27/12	08/27/12	M-F 11p News M-F 11p News	CM	11-1135p	2-----	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	2-----		2			\$1,800.00			0.00			
Totals														38	\$76,000.00